



Placemaking &
Garden Design
Portfolio

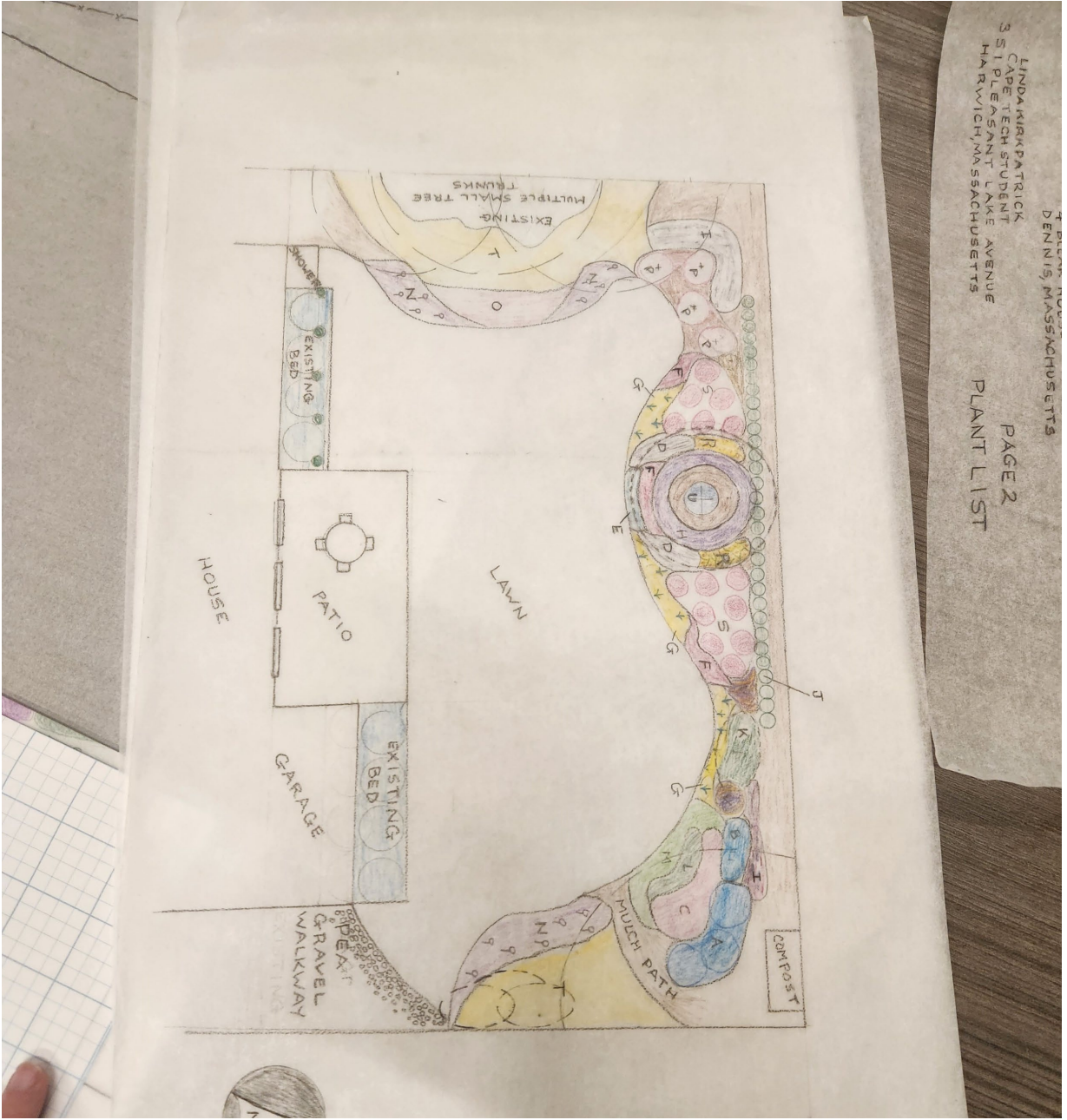
Alice Marcus Krieg
2023

PLACEMAKING and PUBLIC PROJECTS



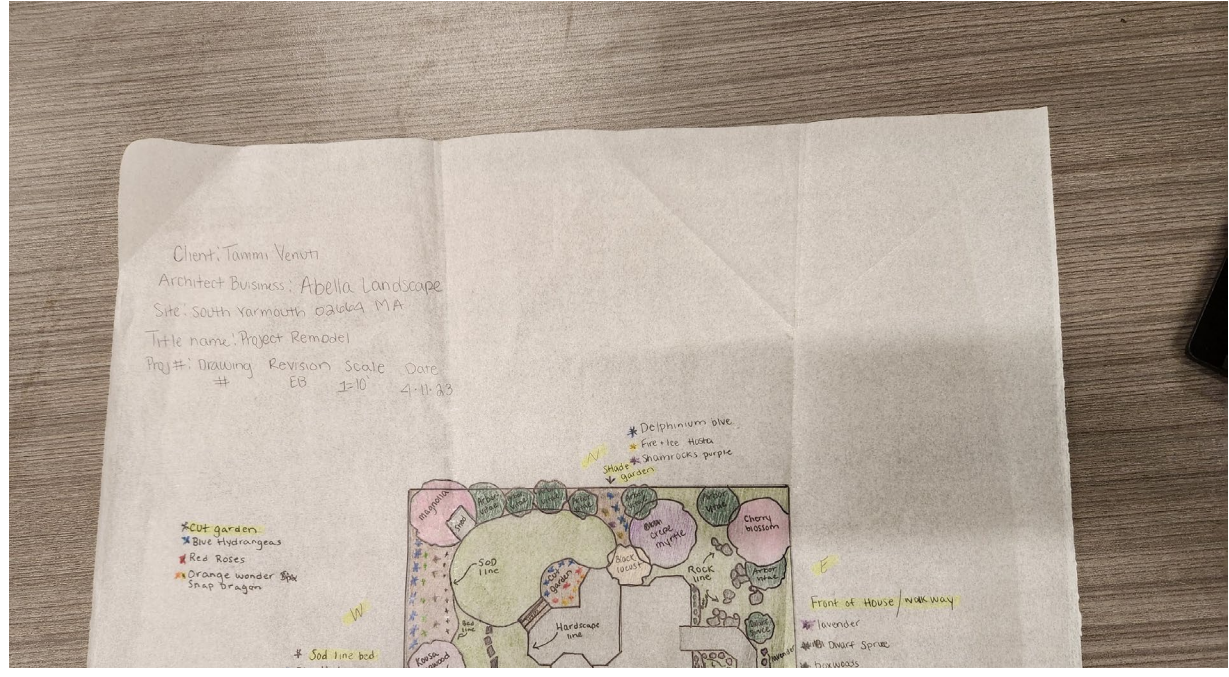
2021 Pratt Thesis: Kick Flips, Drop Ins & Varials, An Anatomy of Community Governance, Risk and Harmony within Skate Park Design

School of Architecture/Graduate Center Planning and Environment: **Applied Research Award** for unique demographic research



LINDAKIRKPATRICK
CAPE TECH STUDENT
3 SILEASANT LAKE AVENUE
HARWICH, MASSACHUSETTS

PAGE 2
PLANT LIST



Spring 2023 **Student Work**: Landscape and Garden Maintenance/Workforce Development Teaching: Course Facilitation @ The Community School at Cape Cod Regional Technical H.S. Harwich, Workforce Development



RUTLAND TRAFI



HELLSTRIP BIOS



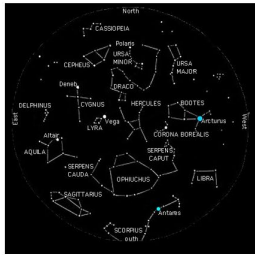
UTICA GREEN



2020 Historic Preservation Studio, Pratt Institute: Urban Placemaking

Flatbush Brooklyn, Land Use Committee, District 15:
Recommendation for a zoning change designation: GREEN
ZONE designation for light manufacturing neighborhood

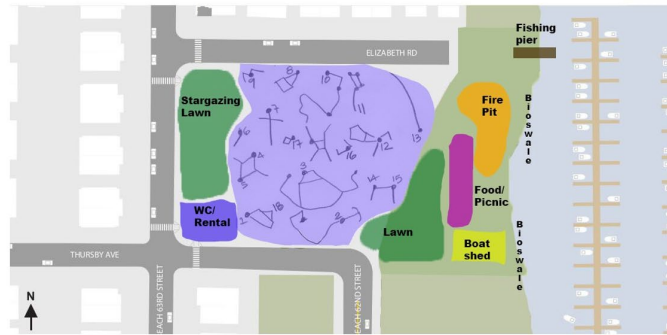
Concept plan for adaptative reuse of warehouse space into
green infrastructure manufacturing typologies with
accompanying apprentice and workforce development
programming



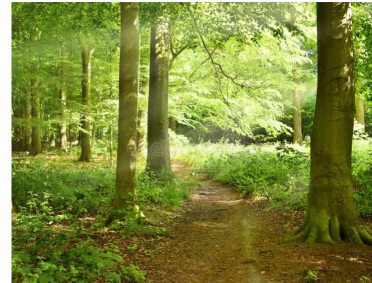
Celestial Navigation Mini Golf Park



Thursby Basin Park



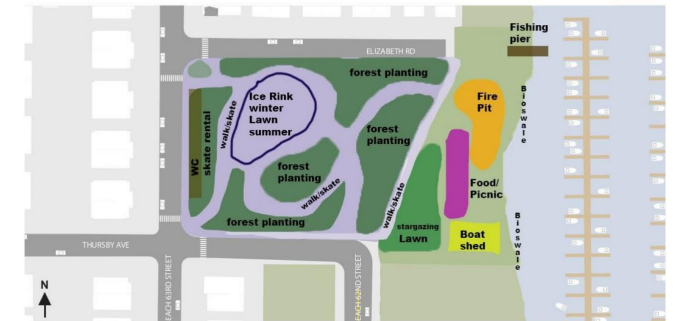
Alice Marcus Krieg, UPM 602A, Fall 2019



Nature/Ecology Walk & Skate Park



Thursby Basin Park



Alice Marcus Krieg, UPM 602A, Fall 2019

2019, Studio Lab: Pratt Institute: Urban Placemaking Proposal: Rockaway Beach, Queens: Thursby Park: season extender: summer mini golf and winter ice rink rotation, underutilized park activation for year-round use



2006-2009 Outside NY – 2000 sq foot interior space & 5000 sq foot exterior space: Urban retail garden center, Adaptive Reuse of 19th c warehouse, Williamsburg, Brooklyn – Wrote business plan and secured \$400K in investment capital

2012 – 2019

The Old Stone House, Historic
House Trust, Brooklyn NY

Board President & Secretary

Garden design and strategic
planning, fundraising and
community education of plants,
historic farm and colonial site



GARDEN PROJECTS 1996 – 2023





1998 GreenBranches/Hort Society of NY: Public Private Partnership Brooklyn Public Library and Brooklyn Botanic Garden: Gardens for People @ Public Libraries



2002: 9/11 memorial garden @ Office City Medical Examiner – 1100 Architects. A garden for families to gather remains after identification



2003 Ohel Schlomo synagogue, Manhattan Beach, Brooklyn – garden beds created to mimic the building and replace lawn

2007: BFG Partners:
Williamsburg, Brooklyn

First high-rise residential
building @ new
residential zoning
designation – owner's
residence: Don
Cappoccia

Custom planters, pool
and native plantings to
maximize views:
Manhattan and
Williamsburg bridges





2009 Planting Plan for Yankee Stadium Skatepark: NYC
Parks Department, Tricia Clark, RLA



Shake Shack entry, 2 locations 2012: Brooklyn Heights waterfront and 2013 Flatbush Ave @ Barclay's Stadium



2014 NYU Rooftop @ 37 Washington Sq West Residence, Greenroof, perennial shrubs and trees plantings, overlooking Washington Sq park



2011 NYU: Washington Mews – Law School Residence, rooftop: Nina Kramer Landscape Architecture: Installation and General construction oversight



2014-2016 NYU Washington Mews façade and Street Renovation: historic, antique rose and shrub varieties planted to match housing time period and style, Groundworks Planting plan and install and Mathews Nielsen Landscape Architecture



2018 Park Life tacos and beer garden – garden from old auto body shop lot, Groundworks design and install: adaptive reuse



2018 Trademark Coffee, West 36th St entrance 2016: Groundworks design, permitting and install



2019: 6000 sf roof terrace @ Rock Center, Vornado building, corporate law office: Nina Kramer landscape architecture, Groundworks Inc GC oversight, installation and planting plan



2021-2023: Alice Marcus Krieg: front cottage garden, Harwich, MA

Presentation Graphics & Communication Skills

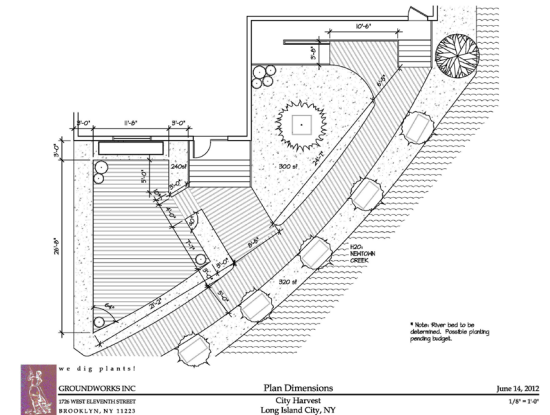
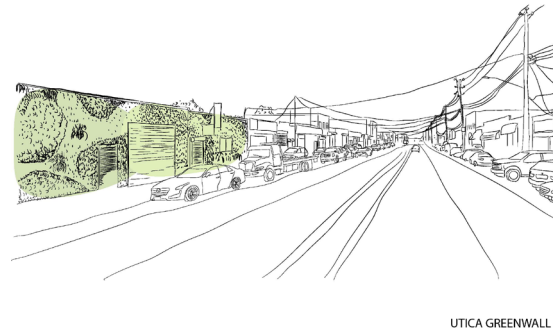


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PUBLIC SPEAKING: 2009 – 2017 Podcast: **We Dig Plants** on Heritage Radio Network, over 200 episodes written, produced and hosted, 20,000 monthly listeners
AWARDS: best podcast, best writing and best content: Garden Writers Association of America



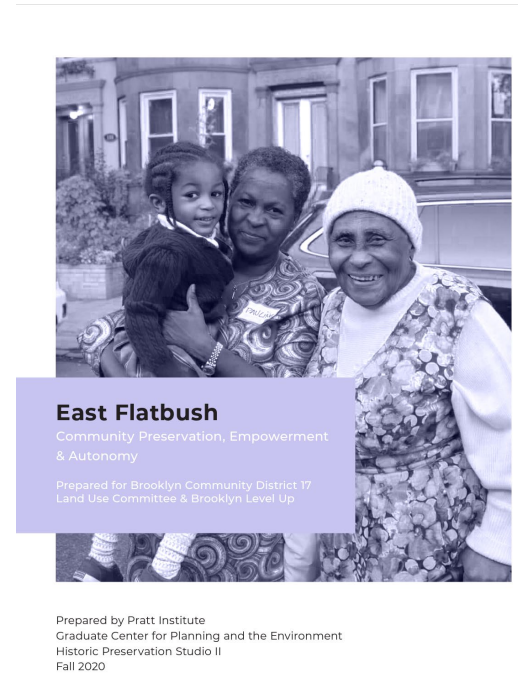
Graduate Degree: Urban Placemaking & Management

qualitative & quantitative analysis

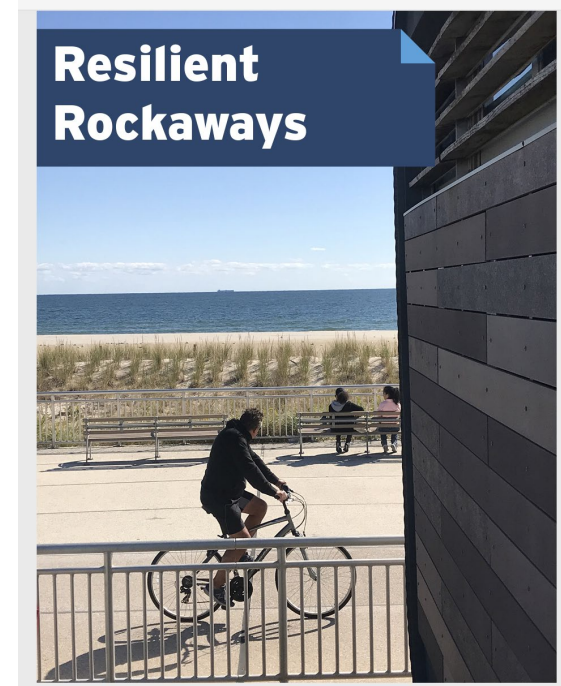
2019 – 2020: Master of Science: Graduate Center for Planning & Environment – School of Architecture



June 2020 Thesis: Kick Flips, Drop Ins & Varials: An anatomy of community governance, risk and harmony within skate park design **AWARD: Applied Research**



Spring 2020 Historic Preservation Studio:
Client: Community Board 15, East Flatbush Land Trust: Surveys, Interviews Methodologies



Fall 2019 Studio:
Client: RISE
Edgemere neighborhood, Rockaway, Queens NY: Planit, Interviews and Survey methodologies